

ENGAGEMENT IN THE TIME OF CORONA

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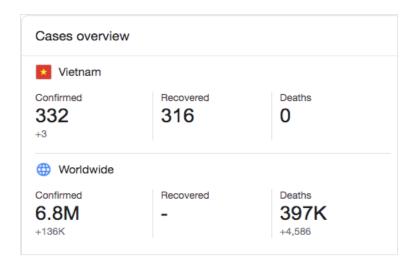












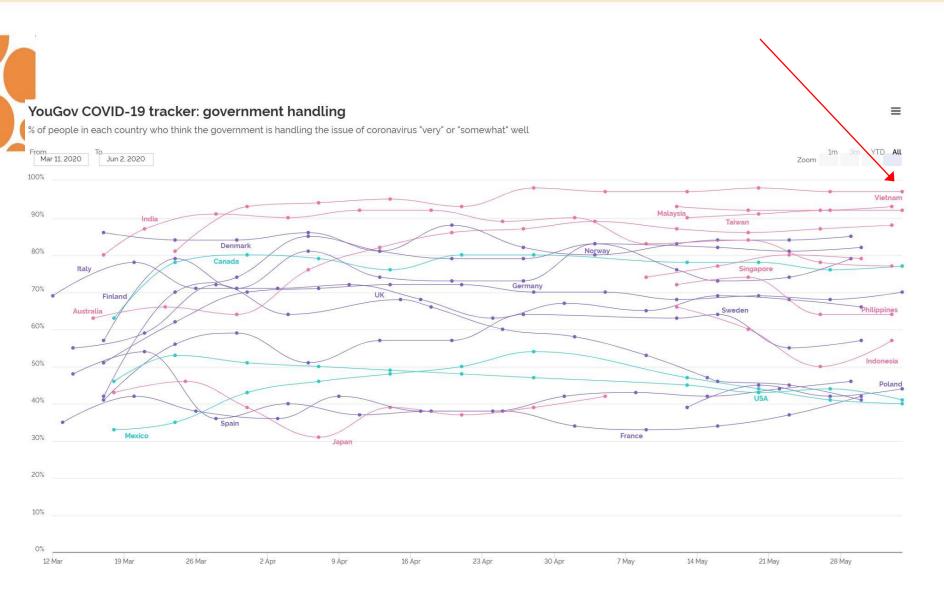
- 1<sup>st</sup> case of Covid19 on 23<sup>rd</sup> January 2020;
- Vietnam national steering committee for Covid19 response;
- Mass communication measures, contact tracing, mandatory 14-day quarantine, school & university closure and progressive flight restrictions;
- 11<sup>th</sup> Feb quarantine of Son Loi village (10,600 people) for 20 days;
- National lockdown 1-22<sup>nd</sup> April, with closure of businesses & internal transportation;
- No community transmission since 15<sup>th</sup> April;
- Lifting of restrictions, apart from external borders.



### Some lessons from Vietnam

- Rapid response based on experience of previous epidemics (SARs, H5N1, H1N1..);
- Strong community-based health care system;
- Clear, unified health messaging;
- Wide spread acceptance of restrictions and public health measures;
- Trust in the government and health services.





% of people in each country who think the government is handling the issue of Coronavirus 'very' or 'somewhat' well



- Low trust relates to low compliance with control interventions;
- Low trust does not necessarily correlate with lower understanding of Public health and public trust: Survey evidence transmission pathways



Social Science & Medicine Volume 172, January 2017, Pages 89-97



from the Ebola Virus Disease epidemic in Liberia

Robert A. Blair <sup>a</sup> × ⊠, Benjamin S. Morse <sup>b</sup> ⊠, Lily L. Tsai <sup>b</sup> ⊠

## Building trust in a time of public health crisis through public and community engagement

- Dialogue and transparency
- Collaborative partnerships to find joint solutions
- Empowering communities practically and by 'progressive transfer of knowledge for sustained and safe interventions within the community'

WHO, 2018: Managing epidemics: key facts about major deadly diseases

### 1. Dialogue



#### THE CONVERSATION

**Public discussion Examining the effects of** the national interventions in the COVID19 pandemic



**Igbal Elyazar** Senior Researcher Eijkman-Oxford Clinical Eijkman-Oxford Clinical Research Unit



**Henry Surendra Epidemiologist** Research Unit



**David Muljono** Senior Researcher Eijkman Institute of Molecular Biology

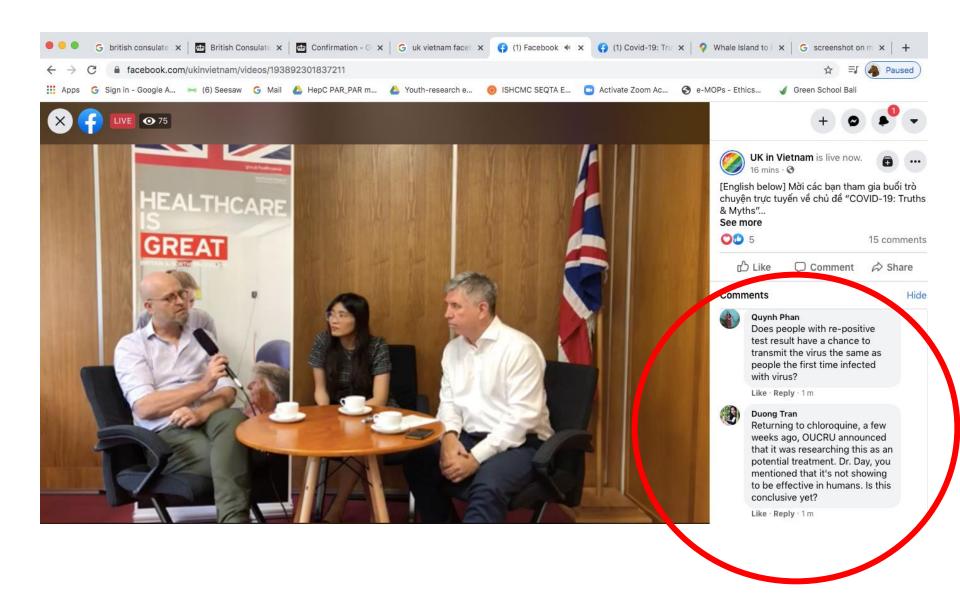


**Ahmad Nurhasim Health and Science Editor** The Conversation Indonesia

Tuesday, 21 April 2020 @ 2 PM Zoom Meeting ID: 927 2002 5347 Http://cutt.ly/intervensi

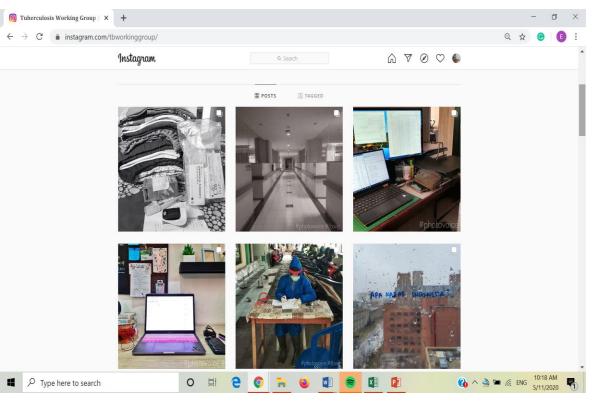
#HearTheExperts





### 2. Hearing community voices- digital diaries





- Photos and captions
- Weekly video 'diaries'
- Participant-led films



### 3. Promoting evidence-based knowledge

# **Covid-19 media monitoring project**

- 1. Identifying misinformation and fake news;
- 2. Developing evidence-based health information and science for laymen;
- 3. Feedback to policy makers

CHỐNG TIN GIẢ COVID-19 NHÂM HỖ TRỢ CỘNG ĐỒNG VÀ PHÁT TRIỂN THÔNG ĐIỆP Ý TẾ ĐÁNH TIN GIẢ, ĐẢ COVID TRI COVID BẠN HOẶC GIA ĐÌNH BẠN ĐÃ ĐỌC ĐƯỢC NHỮNG TIN NÀO MÀ BẠN NGHĨ LÀ TIN KHÔNG ĐÚNG SƯ THẤT VỀ COVID-19? HÃY GỬI NHỮNG ĐƯỜNG LINK NÀY CHO CHÚNG TÔI QUA EMAIL HIENTM@OUCRU.ORG HOÁC LIÊN HỆ TRÂN MINH HIỂN PHÒNG 303

# OUCRU has taken different approaches to media in different contexts

# Evidence-based articles in mainstream media in Indonesia



Paying Musters physically distancing in a monoger in Scrinday, Indonesia, Much 20, 2002. EPATHS Translations

Store:

International and local media organisations have reported that Indonesia holds

Turber:

Tur

Indonesia's reported death rate is below Italy's (10% of confirmed cases), which has recorded the highest number of deaths in the world. But, Indonesia leads among Penulis

Henry Surendra

Postsocioral fellow (Epidemiologist), Ejilman-Ordard
Cisnical Research Unit (EOCRU)

Health information posters put up in communities in Nepal

# WHO "Myth Busters" in Vietnamese for social media

Tỏi là một thực phẩm lành mạnh có thể chống vi khuẩn. Tuy nhiên, chưa có bằng chứng cho thấy ăn tỏi có thể phòng ngừa bệnh COVID-19.



#2019nCoV



### **Educational animations**



An animation designed Ragil Dien (EOCRU) in Bahasa, English and Vietnamese about how to cope with stress during Covid-19

































