Reminder about webinar 1
https://training.cochrane.org/resource/evaluating-knowledge-translation-part-1

Evaluating can help you:

- See whether you’re achieving your goals
- Support your audiences better
- Show where you could improve
- Test different approaches so you know what to prioritize or expand
- Show funders and potential partners why it is worth working with Cochrane
Step 1
Stakeholder Map
Who needs to know whether your KT is working?

Step 2
Outcomes Map
Are you clear what you want to achieve from your KT?

Step 3
KT Indicators
Do you know WHAT to measure to see whether you’re making a difference?

Step 4
Data Collection Methods
Do you know HOW you will collect information?

Step 5
Evaluation Plan
Who will collect information, when and how will you share what you learn?