# Review specific dissemination strategy - Checklist

# Review Title:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **­Stakeholder** | **Target** | **Y/N** | **Notes/products/channels** | **By when** |
| International donors and decision makers | DFID advisors |  |  |  |
| DFID newsletter |  |  |  |
| DFID R4D News Item |  |  |  |
| DFID Twitter |  |  |  |
| Other donors |  |  |  |
| Evidence Update |  |  |  |
| WHO |  |  |  |
| Others? |  |  |  |
| National decision makers | EHCRC Partners |  |  |  |
|  | Others? |  |  |  |
| Researchers/academics | Commentary in academic journal |  |  |  |
| Recent trialists |  |  |  |
|  | Others? |  |  |  |
| Health professionals | Africa Health (Evidence Update) |  |  |  |
|  | Others? |  |  |  |
| Topic specific | Specific organisations or groups |  |  |  |
| Post on blogs (e.g. PLoS Medicine, Malaria Matters) |  |  |  |
| Email lists |  |  |  |
| Conferences |  |  |  |
|  | Others? |  |  |  |
| General public | Push for Wiley press release |  |  |  |
|  | EHCRC Website |  |  |  |
|  | Forthcoming events (e.g. World Malaria Day) |  |  |  |
|  | DFID press office |  |  |  |
|  | Twitter (various selected) |  |  |  |
|  | Wikipedia edit |  |  |  |
|  | Others? |  |  |  |
| General marketing | EHCRC Newsletter |  |  |  |
|  | Others? |  |  |  |

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